



THE **ROY** STAUNTON FOUNDATION
FOR SEPSIS PREVENTION



National Family Council
on Sepsis, Bethesda, MD



National Forum on Sepsis
New York, NY



Bernie's Book Bank
Chicago, IL

With Thanks

The mission of the Rory Staunton Foundation is to reduce the catastrophic impact of sepsis through education, awareness, and improved sepsis policies in hospitals and other medical environments.

This report highlights some of our achievements and favorite moments from 2018 in each of our program areas.

It is also an opportunity to extend our sincere thanks to our supporters, volunteers, and sponsors. With your support, 43 million Americans are covered by sepsis protocols and more people than ever understand the signs and dangers of sepsis. Without you, none of this would be possible.

Sincerely,
Ciaran & Orlaith Staunton
Co-Founders





AWARENESS

Sepsis kills more Americans than AIDS, opioid overdoses, and breast cancer combined, despite being preventable and treatable. Through public awareness campaigns, media coverage, and the development of sepsis resources, we work to ensure every person knows the signs of sepsis.

Our Fly to Fight Sepsis campaign with Roche Diagnostics has reached a million people since launching in September! The Signs of Sepsis video was viewed 375,000 times. We can't wait to lift this campaign to even greater heights in 2019!



"As a sepsis survivor and marketing professional, I love this new (Fly to Fight Sepsis) campaign. There just isn't enough public awareness of sepsis. Thank you for all your hard work."
- Twitter follower

We brought together leaders from government, healthcare, patient safety, and biotech for our biggest National Forum on Sepsis to date! Leaders from CDC, CMS, New York State, and leading academic institutions reported on new research and the impact of public policies and agreed that accelerated action to address the sepsis crisis was vital.



People Magazine continues its coverage of the Foundation

The story of Rory Staunton continues to be a powerful vehicle to **educate millions about the dangers of sepsis**. Rory's story and the Foundation's work received national and international print and television coverage, including in *People Magazine*.



National Forum on Sepsis, New York



SEPSIS PROTOCOLS

The Rory Staunton Foundation pioneered the creation of mandatory sepsis protocols in hospitals. These regulations provide for the rapid diagnosis and treatment of sepsis. 43 million Americans across three states are now covered by protocols, resulting in thousands of lives saved.

Rory's Regulations (mandatory sepsis protocols) increase survival odds for children with sepsis by 40%, according to New York State figures. A landmark report published in the *Journal of the American Medical Association* analyzed the findings. The widely publicized study gives the clearest evidence yet that protocols save lives!

The Rory Staunton Foundation was honored to contribute an **editorial to the prestigious journal of the Society of Critical Care Medicine (SCCM)**. We explained the importance of sepsis protocols, affirming the Society's decision to pursue the audacious goal of "preventing sepsis altogether..."

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"As we celebrate every life saved, we also look for clues about how the protocols can be strengthened and hospital compliance improved...Mandatory sepsis protocols, and the reporting requirements that accompany them, mean hospitals are being held accountable."

- Orlaith Staunton,
Critical Care Medicine Journal

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At the 2018 World Sepsis Congress, Ciaran led a presentation on the process of adopting mandatory sepsis protocols. He left attendees with this message: **"Don't take no for an answer. Be willing to fight hard. Don't wait for others to take the lead. It starts with you."**



(With Governor Jerry Brown of California)

We traveled coast to coast with state representatives from the National Family Council on Sepsis. **We met with legislators and policymakers to educate them about the impact of sepsis protocols and lay the groundwork for their adoption.**



EDUCATION

Through education programming, the Rory Staunton Foundation equips children and families with the knowledge to prevent and treat infections and understand the signs and science of sepsis.

We introduced the importance of infection prevention to thousands of households through the distribution of our read-along book about infection prevention, *Ouch! I Got a Cut!* The knowledge acquired at an early age, will stay with them throughout their lives. **3,000 copies of the book were distributed to low income kids! Thanks to our friends at Bernie's Book Bank and Abbott for partnering on this important initiative.**



Caroline, a Girl Scout and sepsis activist in New Jersey

We're so proud of Caroline, an 11-year-old Girl Scout from New Jersey. She launched a sepsis education campaign to obtain a copy of *Ouch! I Got a Cut!* for every elementary school classroom in her district:

"I became aware of the danger of sepsis from an article I recently read in PEOPLE.com about Rory's story. I was shocked and sad to learn that someone could get so sick from a cut and that so few people are aware of the signs of Sepsis."



Orlaith addresses Women in Government in Washington D.C.

We advocated for the inclusion of comprehensive sepsis education (and got a great response!) at the Women in Government Annual Conference in Washington D.C., attended by legislation leaders from across the country.

More than 1,000 teachers across the country have used our K-12 sepsis education module to educate their students about sepsis! In 2019, we'll be working hard to ensure thousands more classrooms receive comprehensive sepsis education.



Be the Change

The fight against sepsis is far from over. Sepsis still claims more lives than AIDS, opioid overdoses, and breast cancer combined. **Here are a few things you can do to help end sepsis:**

- 1. Share the signs of sepsis!** Share our two-minute video on social media, via email, and in your school or office. Two minutes could save a life: https://www.youtube.com/watch?v=7f_FxKGEk4E
- 2. Join our National Family Council on Sepsis:** Our National Family Council is at the heart of our sepsis advocacy activities. To connect with other members and start advocating for improved sepsis policies in your state, contact us: info@rorystauntonfoundation.org
- 3. Hold an event to raise funds and awareness:** Community fun runs, neighborhood yard sales, office 'No Shave November' competitions, marathons. Our supporters get organized and get creative to support the work of the Rory Staunton Foundation. We'll supply you with support and resources for your event. Email us to get started: info@rorystauntonfoundation.org

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